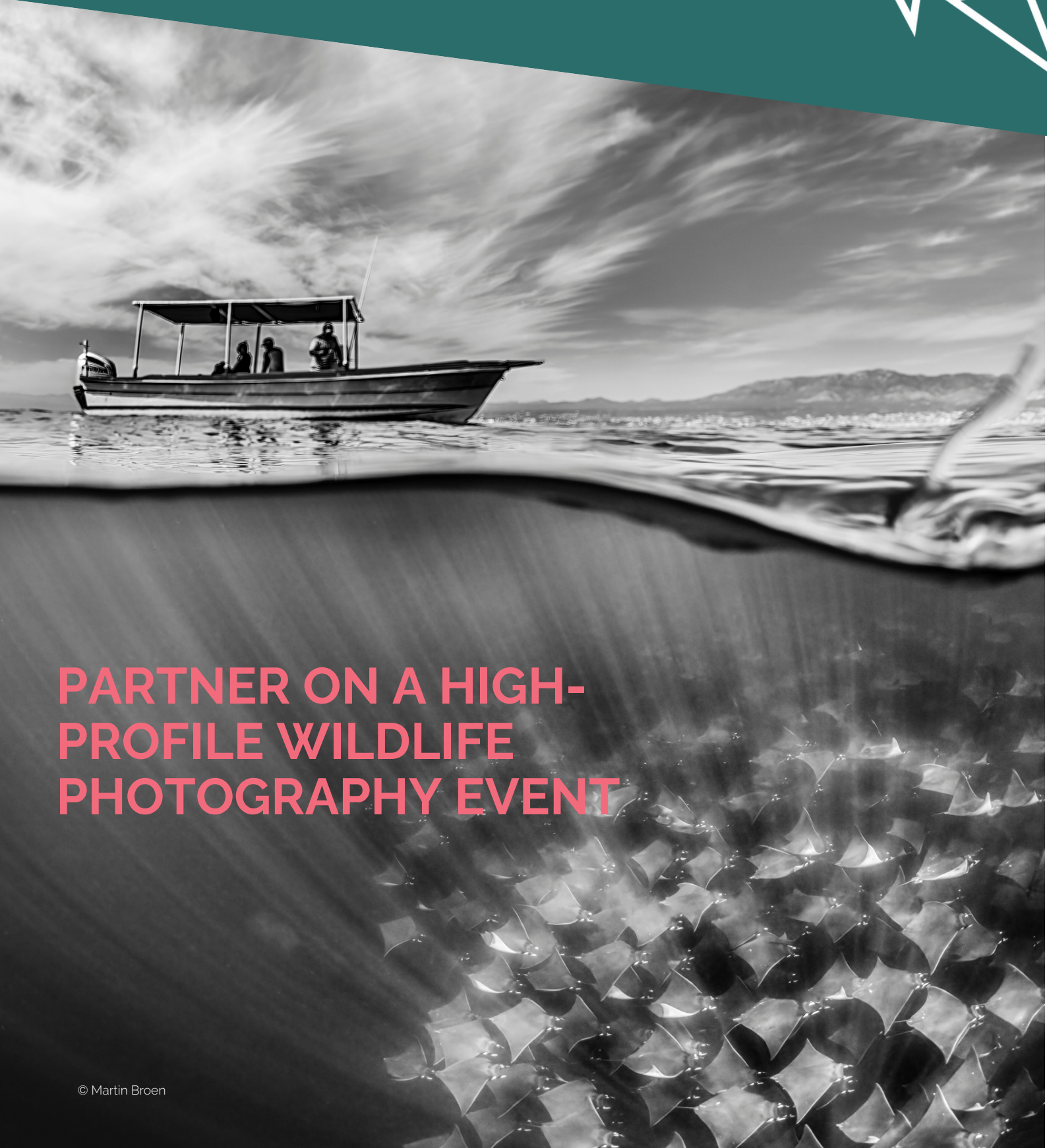


SHARK PHOTOGRAPHER OF THE YEAR 2026



**PARTNER ON A HIGH-
PROFILE WILDLIFE
PHOTOGRAPHY EVENT**

SHARK PHOTOGRAPHER OF THE YEAR 2026



Shark Photographer of the Year will look to engage a diverse audience via the competition, exhibition, and press coverage. It will particularly appeal to the scuba diving community, wildlife-lovers and photographers.

PROJECT OVERVIEW

Using stunning images to highlight the amazing and diverse shark and ray species we seek to protect.

After a highly successful pilot competition in 2025, the Shark Trust is looking to establish the Shark Photographer of the Year as a high profile annual event. Bringing sharks and rays to new audiences, whilst boosting our image library to support our conservation outreach work.

THE EXHIBITION - IN THE HEART OF KENSINGTON

In the heart of South Kensington, the Royal Geographical Society is nestled amongst some of London's most esteemed museums and visitor attractions. The modern Pavilion exhibition space offers a superb location on the busy Exhibition Road.

Exhibition Road has one of the highest footfalls in London with an estimated 11 million people visiting the street annually. Sitting at the top end, close to the Royal Albert Hall, and visible from the street, the exhibition space offers a prime opportunity to engage new audiences as well as invited guests.



WHO DECIDES THE WINNERS?

An independent panel of judges will be appointed by the Shark Trust from their extensive network. The judging panel will incorporate expertise in underwater photography, shark conservation and marine science.

PROJECT OUTPUTS

The 2025 event received 356 entries from 45 photographers covering 37 species of shark and ray. Prints of the shortlisted entries were exhibited in Ocean Studios, Royal William Yard Plymouth for a month in July 2025. While the competition process for 2026 will be similar, the display of prints and promotion of the competition will be stepped up.

- ▶ Display at the Royal Geographical Society on Exhibition Road, Kensington for 2 weeks in November 2026
- ▶ Winners & VIP's awards event at the Royal Geographical Society
- ▶ Alignment of exhibition timing with the established, high-profile "For the Love of Sharks" event in the historic lecture theatre at RGS.

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This is an opportunity to help boost the profile of exceptional underwater photographers, inspire new audiences and showcase some of the ocean's most stunning, and threatened, predators.



HEADLINE SPONSOR OPPORTUNITY 2026 £25,000

Investing as Headline Sponsor for Shark Photographer of the Year and supporting the work of the Shark Trust, you will be enabling us to reach a huge audience that will inspire future shark conservation.

Additional Sponsor Benefits

- Logo featured on dedicated webpage
- Brand profile at exhibition and awards event
- Featured in press and media releases

This project forms a part of the Shark Trust's Community Engagement Programme - connecting people and communities with sharks and the ocean, Scan the QR code to find out more.



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The **Shark Trust** is a leader in global shark conservation.
A credible partner with a multi-decadal track record in policy change, collaborative conservation action and public engagement.

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